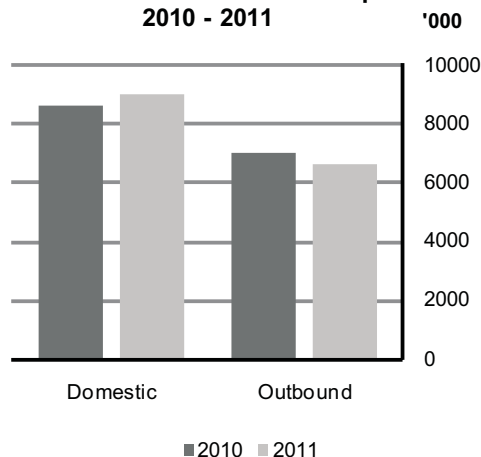




**Domestic and Outbound trips  
2010 - 2011**



## Household Travel Survey 2011

	Domestic Trips '000	Domestic Expenditure € million	Outbound Trips '000	Outbound Expenditure € million
2010	8,614 <sup>1</sup>	1,870.2 <sup>1</sup>	6,988	5,954.8
2011	8,994	1,822.2	6,622	5,479.2

<sup>1</sup> Revised

### 9 Million Domestic Trips in 2011

#### Domestic Travel

- ◆ Irish residents took almost 9 million domestic trips in 2011. Each trip had an average duration of 3.0 nights, resulting in a total of 26.9 million bed nights. More than three quarters (78.2%) of all domestic trips lasted between one and three nights, while just over one fifth (21.8%) lasted four or more nights. *See Tables 1 and 1a.*
- ◆ Less than half of all domestic trips (49.3%) were classified as holidays, while over 3 million trips (33.8%) were to visit friends or relatives. *See Table 2.*
- ◆ Visitors who stayed in hotel accommodation accounted for 3.4 million domestic trips in 2011, a decrease of 5.7% when compared with 2010. *See Table 6.*
- ◆ Total expenditure on domestic trips in 2011 amounted to €1,822.2 million. More than €1 billion of this was accounted for by those on holidays, while those visiting friends or relatives spent just over €397 million in 2011. *See Table 7.*

#### Outbound Travel

- ◆ Over 6.6 million outbound trips were undertaken by Irish residents in 2011. The vast majority (86.5%) of these trips were to countries in the European Union. *See Table 9.*
- ◆ A total of 54.8 million bed nights were availed of by Irish residents travelling abroad in 2011. Over three quarters (75.7%) of these were within the European Union. The average length of stay on outbound trips was 8.3 nights, varying between 7.2 nights within the European Union, 14.4 nights in North America and 30.6 nights in Australia, New Zealand and Oceania. Within the European Union, the UK remains the most popular destination for travel in terms of number of trips. *See Tables 9 and 9a.*
- ◆ Holidays accounted for more than half of all outbound trips while more than a quarter were for the purpose of visiting friends or relatives. *See Table 10.*
- ◆ Irish residents spent a total of €5,479.2 million on outbound trips in 2011, of which €3,100.0 million was spent on holidays, €1,085.2 million on visiting friends or relatives and €710.9 million on business trips. Over two thirds of total expenditure on outbound trips occurred within the European Union. North America was the next most popular area in terms of expenditure, with Irish residents spending €792.7 million in 2011, representing 14.5% of total expenditure on outbound travel. *See Tables 15 and 16.*

This release contains revised Household Travel Survey results for domestic travel in the year 2010. There is a discontinuity in all series for 2010 onwards relating to domestic and outbound travel due to a change in methodology. See background notes for further details.

Published by the Central Statistics Office, Ireland.

Ardee Road  
Dublin 6  
Ireland

Skehard Road  
Cork  
Ireland

LoCall: 1890 313 414 (ROI)  
0808 2347 581 (UK/NI)

Tel: +353 1 498 4000  
Fax: +353 1 498 4229

Tel: +353 21 453 5000  
Fax: +353 21 453 5555

Both offices may be contacted through any of these telephone numbers.

CSO on the Web: [www.cso.ie](http://www.cso.ie)  
and go to  
Business Sectors: Tourism and Travel

Director General: Pádraig Dalton

Enquiries:

Tourism statistics Tourism and Travel Section,  
ext 5502  
E-mail: [tourism@cso.ie](mailto:tourism@cso.ie)

General queries Information Section, ext 5021  
E-mail: [information@cso.ie](mailto:information@cso.ie)

© Central Statistics Office

The contents of this release may be quoted provided the source is given clearly and accurately. Reproduction for own or internal use is permitted.

Print ISSN 1649-4695  
On-line ISSN 2009-5376

For more information, contact Patsy King at 021 453 5502 or Margaret Power at 021 453 5463.

**Table 1: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited, 2008 - 2011**

	2008	2009	2010 <sup>1</sup>	2011
				'000
<b>Total Domestic - Trips</b>	<b>8,339</b>	<b>8,340</b>	<b>8,614</b>	<b>8,994</b>
Border, Midland and Western	2,569	2,635	2,762	2,577
Southern and Eastern	5,770	5,704	5,853	6,417
<b>Total Domestic - Nights</b>	<b>26,195</b>	<b>26,027</b>	<b>26,580</b>	<b>26,917</b>
Border, Midland and Western	8,016	8,404	8,635	7,451
Southern and Eastern	18,178	17,623	17,945	19,466
				Nights
<b>Average Length of Stay</b>	<b>3.1</b>	<b>3.1</b>	<b>3.1</b>	<b>3.0</b>
Border, Midland and Western	3.1	3.2	3.1	2.9
Southern and Eastern	3.2	3.1	3.1	3.0

<sup>1</sup> Data revised for 2010 and discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

**Table 1a: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited & Length of Stay, 2008 - 2011**

	1-3 Nights		4+ Nights		1-3 Nights		4+ Nights		Average Length of Stay	
	2008	2008	2009	2009	2010 <sup>1</sup>	2010 <sup>1</sup>	2011	2011	2008	2011
<b>Total Domestic - Trips</b>	<b>6,510</b>	<b>1,828</b>	<b>6,451</b>	<b>1,889</b>	<b>6,571</b>	<b>2,043</b>	<b>7,029</b>	<b>1,965</b>		
Border, Midland and Western	2,008	560	2,015	621	2,043	719	2,028	549		
Southern and Eastern	4,501	1,269	4,435	1,269	4,528	1,324	5,001	1,416		
<b>Total Domestic - Nights</b>	<b>12,285</b>	<b>13,911</b>	<b>11,867</b>	<b>14,161</b>	<b>12,168</b>	<b>14,412</b>	<b>12,743</b>	<b>14,174</b>		
Border, Midland and Western	3,912	4,105	3,917	4,487	3,811	4,825	3,828	3,623		
Southern and Eastern	8,372	9,807	7,949	9,673	8,357	9,588	8,915	10,551		
<b>Average Length of Stay</b>	<b>1.9</b>	<b>7.6</b>	<b>1.8</b>	<b>7.5</b>	<b>1.9</b>	<b>7.1</b>	<b>1.8</b>	<b>7.2</b>		
Border, Midland and Western	1.9	7.3	1.9	7.2	1.9	6.7	1.9	6.6		
Southern and Eastern	1.9	7.7	1.8	7.6	1.8	7.2	1.8	7.5		

<sup>1</sup> Data revised for 2010 and discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

**Table 2: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Reason for Journey, 2008 - 2011**

	'000			
	2008	2009	2010 <sup>1</sup>	2011
<b>Total Domestic - Trips</b>	<b>8,339</b>	<b>8,340</b>	<b>8,614</b>	<b>8,994</b>
Holiday	4,398	4,037	4,604	4,436
Business	658	600	485	465
Visiting Friends/Relatives	2,656	2,712	2,410	3,038
Educational & Training <sup>2</sup>	-	173	146	95
Sporting Events <sup>3</sup>	-	282	275	270
Work/Looking for work <sup>4</sup>	-	-	141	156
Other <sup>5</sup>	627	535	554	534
<b>Total Domestic - Nights</b>	<b>26,195</b>	<b>26,027</b>	<b>26,580</b>	<b>26,917</b>
Holiday	15,654	14,320	16,694	15,709
Business	1,573	1,437	881	788
Visiting Friends/Relatives	6,969	6,868	6,025	7,818
Educational & Training <sup>2</sup>	-	1,175	713	447
Sporting Events <sup>3</sup>	-	561	554	565
Work/Looking for work <sup>4</sup>	-	-	274	408
Other <sup>5</sup>	2,000	1,664	1,439	1,183
				Nights
<b>Average Length of Stay</b>	<b>3.1</b>	<b>3.1</b>	<b>3.1</b>	<b>3.0</b>
Holiday	3.6	3.5	3.6	3.5
Business	2.4	2.4	1.8	1.7
Visiting Friends/Relatives	2.6	2.5	2.5	2.6
Educational & Training <sup>2</sup>	-	6.8	4.9	4.7
Sporting Events <sup>3</sup>	-	2.0	2.0	2.1
Work/Looking for work <sup>4</sup>	-	-	1.9	2.6
Other <sup>5</sup>	3.2	3.1	2.6	2.2

<sup>1</sup> Data revised for 2010 and discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

<sup>2</sup> A new category "Educational & Training" was included from 2009.

<sup>3</sup> A new category "Sporting Events" was included from 2009.

<sup>4</sup> A new category "Work/Looking for work" was included from 2010.

<sup>5</sup> Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 3: Domestic travel by Irish Residents - Number of Trips & Number of Nights for Region Visited by Reason for Journey, 2011**

	Reason for Journey				'000
	Business	Holiday	Visiting Friends/Relatives	Other <sup>1</sup>	Total
<b>Total Domestic - Trips</b>	<b>465</b>	<b>4,436</b>	<b>3,038</b>	<b>1,055</b>	<b>8,994</b>
Border, Midland and Western	129	1,270	874	304	2,577
Southern and Eastern	336	3,166	2,165	751	6,417
<b>Total Domestic - Nights</b>	<b>788</b>	<b>15,709</b>	<b>7,818</b>	<b>2,603</b>	<b>26,917</b>
Border, Midland and Western	211	4,280	2,233	727	7,451
Southern and Eastern	576	11,430	5,585	1,876	19,466

<sup>1</sup> Other includes Educational & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 4: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Sex, 2008 - 2011**

	2008	2009	2010 <sup>1</sup>	2011
				'000
<b>Total Domestic - Trips</b>	<b>8,339</b>	<b>8,340</b>	<b>8,614</b>	<b>8,994</b>
Male	3,931	3,925	4,128	4,337
Female	4,408	4,415	4,486	4,657
<b>Total Domestic - Nights</b>	<b>26,195</b>	<b>26,027</b>	<b>26,580</b>	<b>26,917</b>
Male	12,153	12,179	12,531	13,083
Female	14,042	13,848	14,049	13,834

<sup>1</sup> Data revised for 2010 and discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

**Table 4a: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Mode of Transport used, 2008 - 2011**

	2008	2009	2010 <sup>1</sup>	2011
				'000
<b>Total Domestic - Trips</b>	<b>8,339</b>	<b>8,340</b>	<b>8,614</b>	<b>8,994</b>
Air	148	89	67	59
Bus/Rail	872	750	954	1,049
Private Vehicle	7,048	7,292	7,513	7,730
Other <sup>2</sup>	271	209	79	155
<b>Total Domestic - Nights</b>	<b>26,195</b>	<b>26,027</b>	<b>26,580</b>	<b>26,917</b>
Air	508	295	193	233
Bus/Rail	2,829	2,291	3,244	2,961
Private Vehicle	21,777	22,691	22,926	23,343
Other <sup>2</sup>	1,080	748	217	381

<sup>1</sup> Data revised for 2010 and discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

<sup>2</sup> Other includes Sea, Cruise, Bicycle, Hired Vehicle and other modes of transport not elsewhere specified.

**Table 4b: Domestic travel by Irish Residents - percentage distribution of trips taken classified by method of booking and type of booking, 2011**

	Type of booking		
	Package <sup>1</sup> %	Transport <sup>2</sup> %	Accommodation <sup>3</sup> %
<b>Method of booking</b>			
<b>Internet</b>			
Direct	34.5	4.9	24.8
Via travel agent/tour operator	6.6	0.3	2.0
<b>Non internet</b>			
Direct	49.4	5.0	16.3
Via travel agent/tour operator	7.6	0.7	0.8
<b>No booking required</b>	1.6	88.2	55.0
<b>Don't know</b>	0.2	1.0	1.1
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>

<sup>1</sup> A package tour/holiday is where two or more services are combined and sold as a single product at a single price e.g transport and accommodation.

<sup>2</sup> Transport booked separately, not part of a package.

<sup>3</sup> Accommodation booked separately, not part of a package.

**Table 5: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Region of Residence, 2008 - 2011**

	2008	2009	2010 <sup>1</sup>	'000 2011
<b>Total Domestic - Trips</b>	<b>8,339</b>	<b>8,340</b>	<b>8,614</b>	<b>8,994</b>
Border, Midland and Western	1,933	2,074	2,069	2,113
Southern and Eastern	6,406	6,266	6,545	6,881
<b>Total Domestic - Nights</b>	<b>26,195</b>	<b>26,027</b>	<b>26,580</b>	<b>26,917</b>
Border, Midland and Western	5,419	5,736	5,452	5,439
Southern and Eastern	20,776	20,291	21,129	21,478

<sup>1</sup> Data revised for 2010 and discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.



**Table 6: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Type of Accommodation, 2008 - 2011**

	'000			
	2008	2009	2010 <sup>1</sup>	2011
<b>Total Domestic - Trips</b>	<b>8,339</b>	<b>8,340</b>	<b>8,614</b>	<b>8,994</b>
Caravan/Camping	323	309	584	569
Guest House/B&B	479	384	346	435
Own Holiday Home	521	498	699	726
Hotel/Conference Centre	3,430	3,443	3,630	3,424
Self Catering/Rented House	541	502	722	612
Friends/Relatives	2,818	2,936	2,419	3,007
Other <sup>2</sup>	228	268	213	220
<b>Total Domestic - Nights</b>	<b>26,195</b>	<b>26,027</b>	<b>26,580</b>	<b>26,917</b>
Caravan/Camping	1,930	1,512	2,704	3,141
Guest House/B&B	1,178	1,013	804	944
Own Holiday Home	3,048	3,074	3,576	3,630
Hotel/Conference Centre	7,616	7,438	8,075	6,938
Self Catering/Rented House	3,238	3,171	3,647	3,103
Friends/Relatives	7,986	8,187	6,988	8,329
Other <sup>2</sup>	1,198	1,631	786	831
				Nights
<b>Average Length of Stay</b>	<b>3.1</b>	<b>3.1</b>	<b>3.1</b>	<b>3.0</b>
Caravan/Camping	6.0	4.9	4.6	5.5
Guest House/B&B	2.5	2.6	2.3	2.2
Own Holiday Home	5.9	6.2	5.1	5.0
Hotel/Conference Centre	2.2	2.2	2.2	2.0
Self Catering/Rented House	6.0	6.3	5.1	5.1
Friends/Relatives	2.8	2.8	2.9	2.8
Other <sup>2</sup>	5.3	6.1	3.7	3.8

<sup>1</sup> Data revised for 2010 and discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

<sup>2</sup> Other includes stays in Health Farm/Spa, Ship/Cruise and other types of accommodation not elsewhere specified.

**Table 7: Domestic travel by Irish Residents - Total Estimated Expenditure by Reason for Journey, 2008 - 2011**

	€ million			
	2008	2009	2010 <sup>1</sup>	2011
<b>Domestic - Expenditure</b>	<b>1,546.0</b>	<b>1,389.8</b>	<b>1,870.2</b>	<b>1,822.2</b>
Holiday	1,027.9	843.3	1,167.8	1,078.6
Business	162.8	136.2	108.7	104.6
Visiting Friends/Relatives	215.7	171.1	321.0	397.1
Educational & Training <sup>2</sup>	-	61.9	43.5	28.3
Sporting Events <sup>3</sup>	-	39.3	70.5	63.3
Work/Looking for work <sup>4</sup>	-	-	23.6	31.0
Other <sup>5</sup>	139.6	138.0	135.1	119.4

<sup>1</sup> Data revised for 2010 and discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

<sup>2</sup> A new category "Educational & Training" was included from 2009.

<sup>3</sup> A new category "Sporting Events" was included from 2009.

<sup>4</sup> A new category "Work/Looking for work" was included from 2010.

<sup>5</sup> Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 8: Domestic travel by Irish Residents - Total Estimated Expenditure by Region Visited, 2008 - 2011**

	€ million			
	2008	2009	2010 <sup>1</sup>	2011
<b>Domestic - Expenditure</b>	<b>1,546.0</b>	<b>1,389.8</b>	<b>1,870.2</b>	<b>1,822.2</b>
Border, Midland and Western	481.0	468.2	631.8	515.0
Southern and Eastern	1,065.0	921.6	1,238.3	1,307.2

<sup>1</sup> Data revised for 2010 and discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

**Table 9: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited, 2008 - 2011**

	2008	2009	2010 <sup>1</sup>	2011
				'000
<b>Total Outbound - Trips</b>	<b>8,042</b>	<b>7,292</b>	<b>6,988</b>	<b>6,622</b>
EU	6,678	6,169	5,837	5,730
Other Europe	237	212	329	195
North America	716	559	455	410
Central, South & Other Americas	52	50	69	42
Asia & Middle East	142	111	164	107
Africa	143	114	93	62
Australia, New Zealand & Oceania	73	76	40	75
<b>Total Outbound - Nights</b>	<b>63,498</b>	<b>55,667</b>	<b>57,733</b>	<b>54,803</b>
EU	44,140	39,995	42,578	41,465
Other Europe	2,310	1,946	2,762	1,710
North America	9,651	7,134	5,720	5,906
Central, South & Other Americas	915	804	1,040	733
Asia & Middle East	2,303	1,920	3,085	1,783
Africa	1,854	1,546	1,534	909
Australia, New Zealand & Oceania	2,326	2,321	1,012	2,298
				Nights
<b>Average Length of Stay</b>	<b>7.9</b>	<b>7.6</b>	<b>8.3</b>	<b>8.3</b>
EU	6.6	6.5	7.3	7.2
Other Europe	9.7	9.2	8.4	8.8
North America	13.5	12.8	12.6	14.4
Central, South & Other Americas	17.6	16.1	15.1	17.5
Asia & Middle East	16.2	17.3	18.8	16.7
Africa	13.0	13.6	16.5	14.7
Australia, New Zealand & Oceania	31.9	30.5	25.3	30.6

<sup>1</sup> Discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

**Table 9a: European Union Outbound travel by Irish Residents - Number of Trips & Number of Nights by Country/Region Visited, 2008 - 2011**

	2008	2009	2010 <sup>1</sup>	2011
<b>Total EU Outbound - Trips</b>	<b>6,678</b>	<b>6,169</b>	<b>5,837</b>	<b>5,730</b>
Austria	108	108	81	37
Belgium/Luxembourg/Netherlands	193	144	212	175
Denmark/Finland/Sweden	61	48	58	54
France	865	765	622	495
Germany	214	198	263	184
Italy	439	382	366	249
Other EU <sup>2</sup>	391	278	221	291
Portugal	397	350	350	394
Spain	1,679	1,437	1,237	1,420
UK (Great Britain & Northern Ireland)	2,330	2,458	2,431	2,431
<i>Of which: Great Britain</i>	1,963	1,984	1,977	2,040
<i>Northern Ireland</i>	367	475	454	390
<b>Total EU Outbound - Nights</b>	<b>44,140</b>	<b>39,995</b>	<b>42,578</b>	<b>41,465</b>
Austria	910	774	638	292
Belgium/Luxembourg/Netherlands	835	644	974	747
Denmark/Finland/Sweden	357	268	539	356
France	6,815	6,629	5,456	4,739
Germany	1,138	1,018	1,825	1,171
Italy	3,390	2,742	3,286	2,014
Other EU <sup>2</sup>	3,028	2,155	2,279	2,836
Portugal	3,620	3,103	3,447	3,991
Spain	15,027	13,090	12,985	13,492
UK (Great Britain & Northern Ireland)	9,019	9,570	11,147	11,826
<i>Of which: Great Britain</i>	8,092	8,297	9,892	10,612
<i>Northern Ireland</i>	927	1,273	1,255	1,214

<sup>1</sup> Discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

<sup>2</sup> This category includes the following: Bulgaria, Cyprus, Czech Republic, Estonia, Greece, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Slovakia and Slovenia.

**Table 9b: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited & Length of Stay, 2008 - 2011**

	'000							
	1-3 Nights 2008	4+ Nights 2008	1-3 Nights 2009	4+ Nights 2009	1-3 Nights 2010 <sup>1</sup>	4+ Nights 2010 <sup>1</sup>	1-3 Nights 2011	4+ Nights 2011
<b>Total Outbound - Trips</b>	<b>2,203</b>	<b>5,839</b>	<b>2,242</b>	<b>5,049</b>	<b>2,209</b>	<b>4,777</b>	<b>2,097</b>	<b>4,524</b>
EU	2,147	4,530	2,182	3,987	2,094	3,744	2,060	3,670
Other Europe	20	217	23	190	81	247	18	178
North America	27	688	29	531	16	440	16	394
Other	7	403	8	342	18	347	3	283
<b>Total Outbound - Nights</b>	<b>4,869</b>	<b>58,629</b>	<b>4,912</b>	<b>50,754</b>	<b>5,285</b>	<b>52,448</b>	<b>5,429</b>	<b>49,374</b>
EU	4,726	39,415	4,760	35,235	5,000	37,577	5,320	36,145
Other Europe	49	2,261	56	1,889	197	2,565	48	1,662
North America	74	9,576	76	7,059	43	5,677	50	5,856
Other	20	7,378	19	6,572	43	6,631	11	5,710
								Nights
<b>Average Length of Stay</b>	<b>2.2</b>	<b>10.0</b>	<b>2.2</b>	<b>10.1</b>	<b>2.4</b>	<b>11.0</b>	<b>2.6</b>	<b>10.9</b>
EU	2.2	8.7	2.2	8.8	2.4	10.0	2.6	9.8
Other Europe	2.5	10.4	2.4	9.9	2.4	10.4	2.7	9.3
North America	2.7	13.9	2.6	13.3	2.7	12.9	3.1	14.9
Other	2.9	18.3	2.4	19.2	2.4	19.1	3.7	20.2

<sup>1</sup> Discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

**Table 10: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Reason for Journey, 2008 - 2011**

	2008	2009	2010 <sup>1</sup>	2011
				'000
<b>Total Outbound - Trips</b>	<b>8,042</b>	<b>7,292</b>	<b>6,988</b>	<b>6,622</b>
Holiday	5,557	4,499	3,926	3,421
Business	668	638	655	659
Visiting Friends/Relatives	1,455	1,523	1,624	1,789
Educational & Training <sup>2</sup>	-	137	142	77
Sporting Events <sup>3</sup>	-	275	234	236
Work/looking for work <sup>4</sup>	-	-	103	106
Other <sup>5</sup>	362	220	301	334
<b>Total Outbound - Nights</b>	<b>63,498</b>	<b>55,667</b>	<b>57,733</b>	<b>54,803</b>
Holiday	46,229	37,869	37,030	31,685
Business	4,133	2,961	2,504	2,950
Visiting Friends/Relatives	10,400	10,358	13,237	14,812
Educational & Training <sup>2</sup>	-	1,360	1,578	946
Sporting Events <sup>3</sup>	-	884	972	864
Work/looking for work <sup>4</sup>	-	-	827	989
Other <sup>5</sup>	2,736	2,234	1,586	2,556
				Nights
<b>Average Length of Stay</b>	<b>7.9</b>	<b>7.6</b>	<b>8.3</b>	<b>8.3</b>
Holiday	8.3	8.4	9.4	9.3
Business	6.2	4.6	3.8	4.5
Visiting Friends/Relatives	7.1	6.8	8.2	8.3
Educational & Training <sup>2</sup>	-	9.9	11.1	12.3
Sporting Events <sup>3</sup>	-	3.2	4.2	3.7
Work/looking for work <sup>4</sup>	-	-	8.0	9.3
Other <sup>5</sup>	7.6	10.2	5.3	7.7

<sup>1</sup> Discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

<sup>2</sup> A new category "Educational & Training" was included from 2009.

<sup>3</sup> A new category "Sporting Events" was included from 2009.

<sup>4</sup> A new category "Work/Looking for work" was included from 2010.

<sup>5</sup> Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 11: Outbound travel by Irish Residents - Number of Trips & Number of Nights for Region Visited by Reason for Journey, 2011**

	Reason for Journey				'000
	Business	Holiday	Visiting Friends/Relatives	Other <sup>1</sup>	Total
<b>Total Outbound - Trips</b>	<b>659</b>	<b>3,421</b>	<b>1,789</b>	<b>753</b>	<b>6,622</b>
EU	515	2,995	1,563	658	5,730
Other Europe	30	133	18	14	195
North America	81	177	125	27	410
Other	32	117	83	54	286
<b>Total Outbound - Nights</b>	<b>2,950</b>	<b>31,685</b>	<b>14,812</b>	<b>5,355</b>	<b>54,803</b>
EU	1,711	25,729	10,212	3,813	41,465
Other Europe	173	1,225	203	109	1,710
North America	719	2,470	2,276	442	5,906
Other	348	2,261	2,121	992	5,722

<sup>1</sup> Other includes Educational & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 12: Outbound travel by Irish Residents - Number of Trips & Number of Nights by Sex, 2008 - 2011**

	2008	2009	2010 <sup>1</sup>	2011
				'000
<b>Total Outbound - Trips</b>	<b>8,042</b>	<b>7,292</b>	<b>6,988</b>	<b>6,622</b>
Male	3,890	3,621	3,644	3,402
Female	4,152	3,671	3,344	3,219
<b>Total Outbound - Nights</b>	<b>63,498</b>	<b>55,667</b>	<b>57,733</b>	<b>54,803</b>
Male	30,451	26,889	29,426	27,017
Female	33,047	28,777	28,306	27,786

<sup>1</sup> Discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

**Table 12a: Outbound travel by Irish Residents - Number of Trips & Number of Nights by Mode of Transport Used, 2008 - 2011**

	2008	2009	2010 <sup>1</sup>	2011
				'000
<b>Total Outbound - Trips</b>	<b>8,042</b>	<b>7,292</b>	<b>6,988</b>	<b>6,622</b>
Air	7,072	6,112	5,864	5,724
Bus/Rail	136	109	89	80
Private Vehicle	435	572	429	310
Sea/Cruise	340	429	586	502
Other <sup>2</sup>	59	69	19	6
<b>Total Outbound - Nights</b>	<b>63,498</b>	<b>55,667</b>	<b>57,733</b>	<b>54,803</b>
Air	57,071	47,962	50,010	49,158
Bus/Rail	843	705	483	216
Private Vehicle	2,046	2,709	1,212	988
Sea/Cruise	2,908	3,604	5,879	4,416
Other <sup>2</sup>	631	688	150	25

<sup>1</sup> Discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

<sup>2</sup> Other includes Bicycle, Hired Vehicle and other modes of transport not elsewhere specified.



**Table 12b: Outbound travel by Irish Residents - percentage distribution of trips taken classified by method of booking and type of booking, 2011**

	Type of booking		
	Package <sup>1</sup> %	Transport <sup>2</sup> %	Accommodation <sup>3</sup> %
<b>Method of booking</b>			
<b>Internet</b>			
Direct	20.4	81.1	47.4
Via travel agent/tour operator	48.1	6.0	5.1
<b>Non internet</b>			
Direct	5.7	3.5	7.3
Via travel agent/tour operator	24.8	2.3	1.8
<b>No booking required</b>	0.2	6.2	37.1
<b>Don't know</b>	0.8	1.0	1.3
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>

<sup>1</sup> A package tour/holiday is where two or more services are combined and sold as a single product at a single price e.g transport and accommodation.

<sup>2</sup> Transport booked separately, not part of a package.

<sup>3</sup> Accommodation booked separately, not part of a package.

**Table 13: Outbound travel by Irish Residents - Number of Trips & Number of Nights by Region of Residence, 2008 - 2011**

	2008	2009	2010 <sup>1</sup>	2011
<b>Total Outbound - Trips</b>	<b>8,042</b>	<b>7,292</b>	<b>6,988</b>	<b>6,622</b>
Border, Midland and Western	1,658	1,551	1,561	1,470
Southern and Eastern	6,384	5,740	5,425	5,152
<b>Total Outbound - Nights</b>	<b>63,498</b>	<b>55,667</b>	<b>57,733</b>	<b>54,803</b>
Border, Midland and Western	12,898	11,630	11,260	12,641
Southern and Eastern	50,600	44,038	46,474	42,162

<sup>1</sup> Discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

**Table 14: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Type of Accommodation, 2008 - 2011**

	2008	2009	2010 <sup>1</sup>	2011
				'000
<b>Total Outbound - Trips</b>	<b>8,042</b>	<b>7,292</b>	<b>6,988</b>	<b>6,622</b>
Caravan/Camping	246	235	274	162
Guest House/B&B	280	228	210	240
Own Holiday Home	318	304	198	154
Hotel/Conference Centre	3,681	3,139	3,138	2,719
Self Catering/Rented House	1,326	1,172	1,168	1,223
Friends/Relatives	1,923	1,953	1,771	1,838
Other <sup>2</sup>	267	261	229	284
<b>Total Outbound - Nights</b>	<b>63,498</b>	<b>55,667</b>	<b>57,733</b>	<b>54,803</b>
Caravan/Camping	2,833	2,899	3,246	1,561
Guest House/B&B	1,768	1,570	1,330	1,500
Own Holiday Home	4,035	3,629	2,719	2,146
Hotel/Conference Centre	21,633	16,893	19,320	16,530
Self Catering/Rented House	14,528	12,396	13,169	14,069
Friends/Relatives	14,996	14,809	15,162	15,985
Other <sup>2</sup>	3,706	3,471	2,787	3,012
				Nights
<b>Average Length of Stay</b>	<b>7.9</b>	<b>7.6</b>	<b>8.3</b>	<b>8.3</b>
Caravan/Camping	11.5	12.3	11.8	9.6
Guest House/B&B	6.3	6.9	6.3	6.3
Own Holiday Home	12.7	11.9	13.7	13.9
Hotel/Conference Centre	5.9	5.4	6.2	6.1
Self Catering/Rented House	11.0	10.6	11.3	11.5
Friends/Relatives	7.8	7.6	8.6	8.7
Other <sup>2</sup>	13.9	13.3	12.2	10.6

<sup>1</sup> Discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

<sup>2</sup> Other includes stays in Health Farm/Spa, Ship/Cruise and other types of accommodation not elsewhere specified.

**Table 15: Outbound travel by Irish Residents - Total Estimated Expenditure by Reason for Journey, 2008 - 2011**

	€ million			
	2008	2009	2010 <sup>1</sup>	2011
<b>Outbound - Expenditure</b>	<b>7,187.0</b>	<b>5,786.9</b>	<b>5,954.8</b>	<b>5,479.2</b>
Holiday	5,282.7	3,949.8	3,762.6	3,100.0
Business	785.7	649.0	637.9	710.9
Visiting Friends/Relatives	840.8	732.9	916.4	1,085.2
Educational & Training <sup>2</sup>	-	129.6	150.1	68.7
Sporting Events <sup>3</sup>	-	136.2	124.4	123.9
Work/looking for work <sup>4</sup>	-	-	89.8	123.9
Other <sup>5</sup>	277.8	189.4	273.6	266.5

<sup>1</sup> Discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

<sup>2</sup> A new category "Educational & Training" was included from 2009.

<sup>3</sup> A new category "Sporting Events" was included from 2009.

<sup>4</sup> A new category "Work/Looking for work" was included from 2010.

<sup>5</sup> Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

20

**Table 16: Outbound travel by Irish Residents - Total Estimated Expenditure by Region Visited, 2008 - 2011**

	€ million			
	2008	2009	2010 <sup>1</sup>	2011
<b>Outbound - Expenditure</b>	<b>7,187.0</b>	<b>5,786.9</b>	<b>5,954.8</b>	<b>5,479.2</b>
EU	4,563.5	3,739.0	3,912.8	3,788.6
Other Europe	252.1	203.4	285.1	187.6
North America	1,307.6	971.4	878.0	792.7
Central, South & Other Americas	155.5	125.8	190.9	109.4
Asia & Middle East	363.5	281.7	403.7	265.9
Africa	269.5	228.5	192.1	99.3
Australia, New Zealand & Oceania	275.3	237.1	92.2	235.7

<sup>1</sup> Discontinuity in series due to changes in methodology - see background notes. Care should be taken when making comparisons with previous years.

## Background Notes

<b>Reference Period</b>	Annual.
<b>Scope</b>	Domestic and Outbound travel patterns which involve overnight stays of all residents of the Republic of Ireland.
<b>Coverage</b>	All private households.
<b>Purpose</b>	The purpose of the Household Travel Survey (HTS) is to measure domestic and outbound travel patterns involving overnight stays and associated details (expenditure, purpose of trip, type of accommodation used etc.) of Irish residents. The survey is one of several Central Statistics Office (CSO) tourism surveys conducted to comply with the requirements of Council Directive 95/57/EC of 23 November 1995 concerning the collection of statistical information in the field of tourism.
<b>Data Collection</b>	Information is collected via postal survey of private households on a monthly basis by the Central Statistics Office.
<b>Sample Design</b>	<p>The HTS is a random stratified sample. Each month, over 4,600 households (or approximately 0.3% of all private households) are randomly selected from the Electoral Register, where the selection is stratified by District Electoral Division.</p> <p>A two stage weighting process is used for outbound travel. Firstly, survey results are weighted to agree with household population estimates broken down by <i>household type</i> (the number of persons aged 18 or over) and <i>region</i> (NUTS 3). These household population estimates are provided by the Quarterly National Household Survey (QNHS). The results for outbound travel are subsequently further weighted to agree with the Tourism &amp; Travel results.</p> <p>Survey results for domestic travel are weighted to agree with household population estimates broken down by <i>household type</i> (the number of persons aged 18 or over) and <i>region</i> (NUTS 3). These household population estimates are provided by the Quarterly National Household Survey (QNHS).</p>
<b>Methodological Changes</b>	<p>The compilation of the HTS has undergone a number of methodological changes for 2010:</p> <ul style="list-style-type: none"> <li>• The recall period for trips taken has changed. Up to Quarter 4 2009, respondents were asked to detail all trips taken in the previous three months. Since January 2010, respondents are asked to outline trips completed within the previous month only.</li> <li>• The methodology adopted to calibrate outbound travel data from the Household Travel Survey (HTS) to the frontier survey data has been changed from January 2010. The CSO compiles outward travel by Irish residents from two separate sources: (1) the Tourism and Travel Survey (TTS), which is a frontier survey of Irish air and sea ports and (2) the HTS which is a postal survey. While both of these surveys yield broadly comparable results, in order to avoid confusion, the aggregate results from the HTS are calibrated to match the totals on the TTS in respect of number of trips, bed nights and total expenditure. As the HTS has a more disaggregated breakdown of subcategories, the breakdowns shown in this release are those compiled in the HTS. It should be noted that the breakdowns shown in this release can be quite different to those shown in the Tourism and Travel release – this is due to the different types of survey and data collection methods involved.</li> <li>• The methodology adopted to calibrate domestic travel from the Household Travel Survey (HTS) has been changed from January 2010. Previously, the calibration factor for outbound trips was also applied to domestic travel data. From January 2010 onwards this calibration factor is no longer applied to domestic travel data. This means that domestic travel survey results are weighted to agree with household population estimates broken down by household type (provided by the QNHS) only.</li> </ul>

Arising from these changes, a discontinuity in all of the series relating to outbound and domestic travel has occurred from 2010 onwards and therefore these results are not directly comparable with the results prior to 2010.

It should be noted that there are some differences between the Household Travel Survey and Tourism and Travel Survey:

- The HTS includes travel to Northern Ireland while the TTS only includes overseas travel (it excludes travel to Northern Ireland).
- The HTS only includes travel where there is at least one overnight stay while the TTS covers both same-day trips and overnight trips.

## Definitions

<b>Tourism</b>	Means the activity of visitors taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose, including business, leisure or other personal purpose, other than to be employed by a resident entity in the place visited.
<b>Usual Environment</b>	<p>The usual environment of an individual is defined as the geographical area (though not necessarily a contiguous one) within which an individual conducts his/her regular life routines. Places that are frequently visited are part of a person's <i>usual environment</i> even though they may be located at a considerable distance (or in another country) from the place of residence.</p> <p>For the purposes of this release, trips taken on a weekly or more frequent basis are considered to be within a respondent's usual environment and are thus excluded from estimates for tourism trips. The one exception being that of holiday homes which although may be frequently visited, are considered outside the <i>usual environment</i> according to the UNWTO 2008 International Recommendations on Tourism Statistics (IRTS).</p>
<b>Trip</b>	A trip refers to the travel by a person from the time of departure from his/her usual residence until he/she returns: it thus refers to a round trip. A trip is made up of visits to different places.
<b>Domestic Tourism</b>	<p>Domestic tourism is defined as the activities of residents of the Republic of Ireland travelling to and staying in places only within the Republic of Ireland but outside their usual environment.</p> <p>The following are excluded from the definition of Domestic travel:</p> <ul style="list-style-type: none"> <li>• Residents travelling within the country with the intention of changing their usual residence.</li> <li>• Persons who travel to work temporarily in institutions within the country.</li> <li>• Persons who travel regularly or frequently between neighbouring localities to work or study.</li> <li>• Nomads and persons without fixed residence.</li> <li>• Armed forces on manoeuvre.</li> </ul>
<b>Outbound Tourism</b>	<p>Outbound tourism is defined as the activities of residents of the Republic of Ireland travelling to and staying in places outside the Republic of Ireland and outside their usual environment.</p> <p>The following categories are excluded from Outbound travel:</p> <ul style="list-style-type: none"> <li>• Persons leaving the country as migrants, including dependants accompanying or joining them.</li> <li>• Persons, known as border workers, residing near the border in the Republic of Ireland but working in the North of Ireland.</li> </ul>

- Diplomats, consular officers and members of the armed forces when travelling outside of the Republic of Ireland on assignment. This includes dependants and household employees accompanying or joining them.
- Persons travelling as refugees or nomads.

**Overnight Visitor**

An overnight visitor is a visitor who stays at least one night in collective or private accommodation in the place, county or country visited.

**Tourism Expenditure**

Total consumption expenditure is any expenditure made by a visitor or on behalf of a visitor during their trip and stay at their destination.

Tourism expenditure includes purchases of consumer goods and services inherent in travel and stay, purchases of small durable goods for personal use, souvenirs and gifts for family and friends.

The following outlays or acquisitions are excluded:

- Purchases for commercial purposes, for resale, purchases made on behalf of an employer during a business trip.
- Capital type investments or transactions engaged in by visitors, such as land, housing or real estate, works of art and other important acquisitions (such as cars, caravans, boats, second houses), even though they may be used in the future for tourism travel purposes.
- Cash given to relatives or friends during the trip, which does not represent payment of tourism goods or services, as well as donations made to institutions.

**Rounding**

Individual figures have been rounded independently and the sum of the component items therefore may not necessarily add to the totals shown.

**NUTS Regions** The regional classifications in this release are based on the NUTS (Nomenclature of Territorial Units) classification used by Eurostat. The NUTS 3 regions correspond to the eight Regional Authorities established under the Local Government Act, 1991 and Regional Authorities Establishment Order, 1993, which came into operation on 1 January 1994. The NUTS 2 regions, which were proposed by Government and agreed by Eurostat in 1999, are groupings of the NUTS 3 regions. The composition of the regions is set out below.

<b>Border, Midland and Western NUTS2 Region</b>		<b>Southern and Eastern NUTS2 Region</b>	
<b>Border</b>	Cavan Donegal Leitrim Louth Monaghan Sligo	<b>Dublin</b>	Dublin City Dun Laoghaire-Rathdown Fingal South Dublin
<b>Midland</b>	Laois Longford Offaly Westmeath	<b>Mid-East</b>	Kildare Meath Wicklow
<b>West</b>	Galway City Galway Mayo Roscommon	<b>Mid-West</b>	Clare Limerick City Limerick North Tipperary
		<b>South-East</b>	Carlow Kilkenny South Tipperary Waterford City Waterford Wexford
		<b>South-West</b>	Cork City Cork Kerry



**COUNTRY GROUPS**

**EU** EU includes the following countries:

Austria	Latvia
Belgium	Lithuania
Bulgaria	Luxembourg
Cyprus	Malta
Czech Republic	Netherlands
Denmark	Poland
Estonia	Portugal
Finland	Romania
France	Slovakia
Germany	Slovenia
Greece	Spain
Hungary	Sweden
Italy	United Kingdom

**Other Europe** Other Europe includes the following countries:

Aland Islands	Macedonia, The Former Yugoslav Republic of
Albania	Moldova, Republic of
Andorra	Monaco
Belarus	Montenegro
Bosnia and Herzegovina	Norway
Croatia	Russian Federation
Faroe Islands	San Marino
Gibraltar	Serbia
Guernsey	Switzerland
Iceland	Turkey
Isle of Man	Ukraine
Jersey	Vatican City
Liechtenstein	

**North America** North America includes the following countries:

Canada  
United States

**Central, South and Other Americas**

Central, South and Other Americas includes the following countries:

Anguilla	Guatemala
Antigua and Barbuda	Guyana
Argentina	Haiti
Aruba	Honduras
Bahamas	Jamaica
Barbados	Martinique
Belize	Mexico
Bermuda	Montserrat
Bolivia	Nicaragua
Brazil	Panama
Cayman Islands	Paraguay
Chile	Peru
Colombia	Puerto Rico
Costa Rica	Saint Kitts and Nevis
Cuba	Saint Lucia
Dominica	Saint Pierre and Miquelon
Dominican Republic	Saint Vincent and the Grenadines
Ecuador	Suriname
El Salvador	Trinidad and Tobago
Falkland Islands (Malvinas)	Turks and Caicos Islands
French Guiana	Uruguay
Greenland	Venezuela
Grenada	Virgin Islands, British
Guadeloupe	Virgin Islands, US

**Asia and Middle East**

Asia and Middle East includes the following countries:

Afghanistan	Lebanon
Armenia	Macao
Azerbaijan	Malaysia
Bahrain	Maldives
Bangladesh	Mongolia
Bhutan	Myanmar
British Indian Ocean Territory	Nepal
Brunei Darussalam	Oman
Cambodia	Pakistan
China	Palestinian Territory, Occupied
Georgia	Philippines
Hong Kong	Qatar
India	Saudi Arabia
Indonesia	Singapore
Iran, Islamic Republic of	Sri Lanka
Iraq	Syrian Arab Republic
Israel	Taiwan, Province of China
Japan	Tajikistan
Jordan	Thailand
Kazakhstan	Timor Leste
Korea, Democratic People's Republic of	Turkmenistan
Korea, Republic of	United Arab Emirates
Kuwait	Uzbekistan
Kyrgyzstan	Vietnam
Lao People's Democratic Republic	Yemen

**Africa** Africa includes the following countries:

Algeria	Malawi
Angola	Mali
Benin	Mauritania
Botswana	Mauritius
Burkina Faso	Mayotte
Burundi	Morocco
Cameroon	Mozambique
Cape Verde	Namibia
Central African Republic	Niger
Chad	Nigeria
Comoros	Reunion
Congo	Rwanda
Congo, The Democratic Republic of the	Saint Helena
Cote d'Ivoire	Sao Tome and Principe
Djibouti	Senegal
Egypt	Seychelles
Equatorial Guinea	Sierra Leone
Eritrea	Somalia
Ethiopia	South Africa
Gabon	South Sudan
Gambia	Sudan
Ghana	Swaziland
Guinea	Tanzania, United Republic of
Guinea-Bissau	Togo
Kenya	Tunisia
Lesotho	Uganda
Liberia	Western Sahara
Libya	Zambia
Madagascar	Zimbabwe

**Australia, New Zealand and Oceania**

Australia, New Zealand and Oceania includes the following countries:

American Samoa	New Zealand
Antarctica	Niue
Australia	Norfolk Island
Bouvet Island	Northern Mariana Islands
Christmas Island	Palau
Cocos (Keeling) Islands	Papua New Guinea
Cook Islands	Pitcairn
Fiji	Samoa
French Polynesia	Solomon Islands
French Southern Territories	South Georgia and the South Sandwich Islands
Guam	Svalbard and Jan Mayen
Heard Island and McDonald Islands	Tokelau
Kiribati	Tonga
Marshall Islands	Tuvalu
Micronesia, Federated States of	United States Minor Outlying Islands
Nauru	Vanuatu
New Caledonia	Wallis and Futuna